



Celebrating 20 Years of Progress

TRPI

The Tomás Rivera Policy Institute

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PRESS RELEASE

**President/CEO of Childrens Hospital Los Angeles, Richard Cordova,
Elected Chair of TRPI Board of Trustees**

New chair brings years of demonstrated leadership experience in healthcare administration, as well as a commitment to create and promote opportunities for minorities to advance in healthcare management careers

Los Angeles, CA – Richard D. Cordova, president and CEO of Childrens Hospital Los Angeles, was elected chair of the Tomás Rivera Policy Institute’s Board of Trustees during a special meeting of the Board on October 3, 2007. He joined the TRPI Board of Trustees in 2006.

“Rich comes to the helm of the TRPI Board at a very exciting and critical time for the Institute,” said TRPI President and CEO, Dr. Harry Pachon. “Through objective, non-partisan research, TRPI has helped shape public policy on key issues of concern to Latinos across the United States for more than 20 years. As we plan our course for the next few years we are particularly pleased to be able to benefit from Rich’s proven leadership ability.”

Mr. Cordova was named president and CEO of Childrens Hospital Los Angeles in April 2006. He had been president and COO at Childrens Hospital for the previous year.

Childrens Hospital Los Angeles is acknowledged throughout the United States and around the world for its leadership in pediatric and adolescent health. It is one of America's premier teaching hospitals, affiliated with the Keck School of Medicine of the University of Southern California for more than 75 years. It is a national leader in pediatric research.

"The research and of the Tomás Rivera Policy Institute, and its relationships with academic institutions and scholars through the country, is very, very important to this nation for any number of reasons," Mr. Cordova said. "I'm delighted that I will be able to continue support this work and the activities of the Institute through these new responsibilities."

Prior to his assignment at Childrens Hospital, Mr. Cordova was president of the Southern California Region of the Kaiser Permanente Health Plan and Hospitals, with responsibilities for 11 hospitals with a licensed capacity of 2,300 beds, as well as a health plan with more than three million members, including 45,000 employees. His responsibilities also included marketing, strategic planning, finance, quality and patient safety.

Mr. Cordova is a Fellow of the American College of Health Care Executives (ACHE).

Hispanic Business Magazine named Mr. Cordova as one of the "Top 100 Most Influential Hispanics" in 2005. He was selected as one of the "100 Most Powerful People in Healthcare" by Modern Healthcare magazine in 2006."

Mr. Cordova is a member of the board of both the California Children's Hospital Association and the National Association of Children's Hospitals and Related Institutions. He has also served as a board member of the California Healthcare Association, the California Chamber of Commerce, the Hospital Association of Southern California, the California Association of Public Hospitals and the National Association of Public Hospitals.

Mr. Cordova was appointed by Secretary of Health and Human Services Donna Shalala to the Council of Graduate Medical Education, which he served from 1996 to 1998.

The new chair of the TRPI Board of Trustees will continue to serve as a member of the board for a number of other community organizations, including as chair of the Institute for Diversity in Health Management. He is a founding member of the National Forum for Latino Healthcare Executives, which was organized in 2005 to promote Latino issues in healthcare and create opportunities for future Latino healthcare executives.

Throughout his career Mr. Cordova has provided minorities with opportunities to advance in healthcare management by creating and supporting internships, medical residency positions and fellowships.

Mr. Cordova received a bachelor's degree in business administration from California State University, Los Angeles, and an MBA from the Graziadio School of Business and Management at Pepperdine University.

He is a native Southern Californian, born and raised in Montebello. He is married and has three daughters.

About TRPI

Founded in 1985, the Tomás Rivera Policy Institute (TRPI) advances informed policy on key issues affecting Latino communities through objective and timely research contributing to the betterment of the nation. TRPI is an affiliated research unit of the University of Southern California School of Policy, Planning, and Development and is associated with the Institute for Social and Economic Research and Policy at Columbia University.

Through these relationships, TRPI has access to a network of nationally-recognized scholars who carry out an array of broad-based research projects under the direction of TRPI's leadership. From questionnaire and sample frame development to survey interviewing and special events, the Institute provides reliable, objective information on attitudes held by the Latino community in the United States.

TRPI helps shape public policy by providing elected officials and community leaders with non-partisan research, and has developed a reputation as the country's premier policy institute on Latino issues. Over a period of 20 years, the Institute has published 200 research reports and policy briefs addressing a wide range of topics from immigration and education to technology and employment.

TRPI also hosts an annual conference series for policy makers, community leaders, academics and the media. The events, which have focused on Latino voting proclivities, improving Latino college enrollment, and immigration and U.S. citizenship in an era of homeland security, have attracted national media attention and delivered policy recommendations to TRPI's national network. The hallmark of the series is the annual TRPI education conference, which focuses on improving college achievement in the Latino community.

The Institute's research has been cited by the Bush and Clinton administrations, the Congressional Hispanic Caucus of State Legislators, and the California Latino Legislative Caucus. Its website receives thousands of hits every month, and the Institute has been cited in the Wall Street Journal, The New York Times, the Los Angeles Times, The Washington Post, NPR, CNN, NBC, CBS, CNN en Español, Univision and La Opinión.

TRPI receives funding from state and federal governments and corporate and foundation donors. It is a nonprofit corporation governed by an elected board of trustees.

Website: <http://www.trpi.org>