

Latino Voting Statistics

2008 Projected Latino Vote

| National Latino Vote | |
|----------------------|----------------------|
| Year | Turnout |
| 1980 | 2,453,000 |
| 1984 | 3,092,000 |
| 1988 | 3,710,000 |
| 1992 | 4,238,000 |
| 1996 | 4,928,000 |
| 2000 | 5,934,000 |
| 2004 | 7,587,000 |
| 2008 | 9,320,277 (forecast) |

*The projected number of voters nationwide is derived from an exponential growth equation, $Y=b*m^x$, where Y is the total number of Latino voters in a Presidential election and "A" is "to power of". Using known Y's from previous election years from U.S. Census Bureau data, we forecast the line's slope and project where the Y point for 2008 will lie.

Potential Impact of a 1% Shift in Latino Voting

| % of Latino Vote Needed to Make a 1% Difference in Selected Statewide Elections (2004) | | | | | | |
|--|------------------|------------|--------------------|------------------|-------------|-----------------|
| States | Total Votes Cast | 1% of Vote | Total Latino Votes | Margin of Error* | 1% Shift** | Electoral Votes |
| Arizona | 2,239,000 | 22,390 | 296,000 | 6.1% | 3.8% | 10 |
| California | 12,807,000 | 128,070 | 2,081,000 | 2.6% | 3.1% | 55 |
| Colorado | 2,097,000 | 20,970 | 165,000 | 6.9% | 6.4% | 9 |
| Florida | 7,372,000 | 73,720 | 824,000 | 4.6% | 4.5% | 27 |
| Illinois | 5,672,000 | 56,720 | 294,000 | 6.5% | 9.6% | 21 |
| New Jersey | 3,693,000 | 36,930 | 277,000 | 6.5% | 6.7% | 15 |
| New Mexico | 837,000 | 8,370 | 276,000 | 6.4% | 1.5% | 5 |
| New York | 7,698,000 | 76,980 | 613,000 | 4.6% | 6.3% | 31 |
| Texas | 7,950,000 | 79,500 | 1,533,000 | 3.3% | 2.6% | 34 |

Source: TRPI Analysis of U.S. Census data, December 2007.

* A Margin of error suggests, with a 90% probability, the given range within which the real number of Latino voters lies. For Example: The estimate of Latino voters in Texas lies between 1,453,500 and 1,612,500.

** A 1% Shift indicates percentage of Latino votes needed to sway state outcome by 1%.

The equation for this is $LSC=TVC/LVC$, where LSV is Latino 1% Swing Vote, TVC is Total Votes Cast, and LVC is Latino Votes Cast. For Example: In Texas, 2.6% of the Latino vote, or 39,750 voters are needed for the 1% shift. This is based on the equation $(79,500/1,533,000)/2$.

Potential Impact of Foreign-Born Naturalized Latinos

| State of Residence | Total Number of Voters(TVC) | 1% of TVC | Foreign-Born(FB) Hispanic Vote 2004 | % of FB Vote for 1% shift | # of FB Vote for Election shift | % FB Vote of TVC |
|--------------------|-----------------------------|-----------|-------------------------------------|---------------------------|---------------------------------|------------------|
| California | 12,807,000 | 128070 | 656,095 | 9.760% | 64035 | 5.12% |
| Florida | 7,372,000 | 73720 | 461,726 | 7.98% | 36860 | 6.26% |
| Illinois | 5,672,000 | 56720 | 80,305 | 35.32% | 28360 | 1.42% |
| New Jersey | 3,693,000 | 36930 | 126,070 | 14.65% | 18465 | 3.41% |
| New York | 7,698,000 | 76980 | 206,401 | 18.65% | 38490 | 2.68% |
| Texas | 7,950,000 | 79500 | 206,388 | 19.26% | 39750 | 2.60% |
| Hawaii | 433,000 | 4330 | 2,500 | 86.60% | 2165 | 0.58% |
| Indiana | 2,598,000 | 25980 | 10,322 | 125.85% | 12990 | 0.40% |
| New Mexico | 837,000 | 8370 | 18,888 | 22.16% | 4185 | 2.26% |
| Wisconsin | 3,010,000 | 30100 | 7,632 | 197.20% | 15050 | 0.25% |

% of Total Latino Vote that is Foreign-Born (2004)

| States | Total Latino Votes | Foreign-Born (FB) Hispanic Vote | % of Vote FB |
|------------|--------------------|---------------------------------|--------------|
| Arizona | 296,000 | * | * |
| California | 2,081,000 | 656,095 | 31.5% |
| Colorado | 165,000 | * | * |
| Florida | 824,000 | 461,726 | 56.1% |
| Illinois | 294,000 | * | * |
| New Jersey | 277,000 | 126,070 | 45.5% |
| New Mexico | 276,000 | 18,888 | 6.8% |
| New York | 613,000 | 206,401 | 33.7% |
| Texas | 1,533,000 | 206,388 | 13.5% |

* Margin of error is too large to compute

Source: TRPI 2007

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| Selected Hispanic States Overall Recent Presidential Race Outcomes (All Voters) | | | |
|--|-------------|-----------------|--------------------|
| States | Year | GOP | DEM |
| Arizona | 1996 | 44% Dole | 47% Clinton |
| | 2000 | 51% Bush | 45% Gore |
| | 2004 | 55% Bush | 44% Kerry |
| California | 1996 | 38% Dole | 51% Clinton |
| | 2000 | 42% Bush | 53% Gore |
| | 2004 | 44% Bush | 54% Kerry |
| Colorado | 1996 | 46% Dole | 44% Clinton |
| | 2000 | 51% Bush | 42% Gore |
| | 2004 | 52% Bush | 47% Kerry |
| Florida | 1996 | 43% Dole | 48% Clinton |
| | 2000 | 49% Bush | 49% Gore |
| | 2004 | 52% Bush | 47% Kerry |
| Illinois | 1996 | 37% Dole | 54% Clinton |
| | 2000 | 43% Bush | 55% Gore |
| | 2004 | 44% Bush | 55% Kerry |
| New Jersey | 1996 | 36% Dole | 54% Clinton |
| | 2000 | 40% Bush | 56% Gore |
| | 2004 | 46% Bush | 53% Kerry |
| New Mexico | 1996 | 42% Dole | 49% Clinton |
| | 2000 | 48% Bush | 48% Gore |
| | 2004 | 50% Bush | 49% Kerry |
| New York | 1996 | 31% Dole | 61% Clinton |
| | 2000 | 35% Bush | 60% Gore |
| | 2004 | 40% Bush | 58% Kerry |
| Texas | 1996 | 49% Dole | 44% Clinton |
| | 2000 | 59% Bush | 38% Gore |
| | 2004 | 61% Bush | 38% Kerry |

SOURCE: The Almanac of American Politics