

## Latino Voting Statistics

### 2008 Projected Latino Vote

National Latino Vote	
Year	Turnout
1980	2,453,000
1984	3,092,000
1988	3,710,000
1992	4,238,000
1996	4,928,000
2000	5,934,000
2004	7,587,000
2008	9,320,277 (forecast)

\*The projected number of voters nationwide is derived from an exponential growth equation,  $Y=b*m^x$ , where Y is the total number of Latino voters in a Presidential election and "A" is "to power of". Using known Y's from previous election years from U.S. Census Bureau data, we forecast the line's slope and project where the Y point for 2008 will lie.

### Potential Impact of a 1% Shift in Latino Voting

% of Latino Vote Needed to Make a 1% Difference in Selected Statewide Elections (2004)						
States	Total Votes Cast	1% of Vote	Total Latino Votes	Margin of Error*	1% Shift**	Electoral Votes
Arizona	2,239,000	22,390	296,000	6.1%	<b>3.8%</b>	10
California	12,807,000	128,070	2,081,000	2.6%	<b>3.1%</b>	55
Colorado	2,097,000	20,970	165,000	6.9%	<b>6.4%</b>	9
Florida	7,372,000	73,720	824,000	4.6%	<b>4.5%</b>	27
Illinois	5,672,000	56,720	294,000	6.5%	<b>9.6%</b>	21
New Jersey	3,693,000	36,930	277,000	6.5%	<b>6.7%</b>	15
New Mexico	837,000	8,370	276,000	6.4%	<b>1.5%</b>	5
New York	7,698,000	76,980	613,000	4.6%	<b>6.3%</b>	31
Texas	7,950,000	79,500	1,533,000	3.3%	<b>2.6%</b>	34

Source: TRPI Analysis of U.S. Census data, December 2007.

\* A Margin of error suggests, with a 90% probability, the given range within which the real number of Latino voters lies. For Example: The estimate of Latino voters in Texas lies between 1,453,500 and 1,612,500.

\*\* A 1% Shift indicates percentage of Latino votes needed to sway state outcome by 1%.

The equation for this is  $LSC=TVC/LVC$ , where LSV is Latino 1% Swing Vote, TVC is Total Votes Cast, and LVC is Latino Votes Cast. For Example: In Texas, 2.6% of the Latino vote, or 39,750 voters are needed for the 1% shift. This is based on the equation  $(79,500/1,533,000)/2$ .

## Potential Impact of Foreign-Born Naturalized Latinos

State of Residence	Total Number of Voters(TVC)	1% of TVC	Foreign-Born(FB) Hispanic Vote 2004	% of FB Vote for 1% shift	# of FB Vote for Election shift	% FB Vote of TVC
California	12,807,000	128070	656,095	9.760%	64035	5.12%
Florida	7,372,000	73720	461,726	7.98%	36860	6.26%
Illinois	5,672,000	56720	80,305	35.32%	28360	1.42%
New Jersey	3,693,000	36930	126,070	14.65%	18465	3.41%
New York	7,698,000	76980	206,401	18.65%	38490	2.68%
Texas	7,950,000	79500	206,388	19.26%	39750	2.60%
Hawaii	433,000	4330	2,500	86.60%	2165	0.58%
Indiana	2,598,000	25980	10,322	125.85%	12990	0.40%
New Mexico	837,000	8370	18,888	22.16%	4185	2.26%
Wisconsin	3,010,000	30100	7,632	197.20%	15050	0.25%

## % of Total Latino Vote that is Foreign-Born (2004)

States	Total Latino Votes	Foreign-Born (FB) Hispanic Vote	% of Vote FB
Arizona	296,000	*	*
California	2,081,000	656,095	31.5%
Colorado	165,000	*	*
Florida	824,000	461,726	56.1%
Illinois	294,000	*	*
New Jersey	277,000	126,070	45.5%
New Mexico	276,000	18,888	6.8%
New York	613,000	206,401	33.7%
Texas	1,533,000	206,388	13.5%

\* Margin of error is too large to compute

**Source: TRPI 2007**

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<b>Selected Hispanic States Overall Recent Presidential Race Outcomes (All Voters)</b>			
<b>States</b>	<b>Year</b>	<b>GOP</b>	<b>DEM</b>
Arizona	1996	<b>44% Dole</b>	<b>47% Clinton</b>
	2000	<b>51% Bush</b>	<b>45% Gore</b>
	2004	<b>55% Bush</b>	<b>44% Kerry</b>
California	1996	<b>38% Dole</b>	<b>51% Clinton</b>
	2000	<b>42% Bush</b>	<b>53% Gore</b>
	2004	<b>44% Bush</b>	<b>54% Kerry</b>
Colorado	1996	<b>46% Dole</b>	<b>44% Clinton</b>
	2000	<b>51% Bush</b>	<b>42% Gore</b>
	2004	<b>52% Bush</b>	<b>47% Kerry</b>
Florida	1996	<b>43% Dole</b>	<b>48% Clinton</b>
	2000	<b>49% Bush</b>	<b>49% Gore</b>
	2004	<b>52% Bush</b>	<b>47% Kerry</b>
Illinois	1996	<b>37% Dole</b>	<b>54% Clinton</b>
	2000	<b>43% Bush</b>	<b>55% Gore</b>
	2004	<b>44% Bush</b>	<b>55% Kerry</b>
New Jersey	1996	<b>36% Dole</b>	<b>54% Clinton</b>
	2000	<b>40% Bush</b>	<b>56% Gore</b>
	2004	<b>46% Bush</b>	<b>53% Kerry</b>
New Mexico	1996	<b>42% Dole</b>	<b>49% Clinton</b>
	2000	<b>48% Bush</b>	<b>48% Gore</b>
	2004	<b>50% Bush</b>	<b>49% Kerry</b>
New York	1996	<b>31% Dole</b>	<b>61% Clinton</b>
	2000	<b>35% Bush</b>	<b>60% Gore</b>
	2004	<b>40% Bush</b>	<b>58% Kerry</b>
Texas	1996	<b>49% Dole</b>	<b>44% Clinton</b>
	2000	<b>59% Bush</b>	<b>38% Gore</b>
	2004	<b>61% Bush</b>	<b>38% Kerry</b>

**SOURCE: The Almanac of American Politics**

## Hispanic Immigrant Naturalizations by Selected County/Region of Origin (2001-2006)

Country	U.S. Naturalizations
Mexico	459,900
Cuba	73,842
Dominican Republic	101,587
Central America	173,007
South America	261,767
<b>Total</b>	<b>1,070,103</b>

**SOURCE:** U.S. Department of Homeland Security, 2001-2006. Statistics analyzed by TRPI.